

## Press Release

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### For Immediate Release

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## THOMSON FINANCIAL/INTELLIGENCE DATA INTRODUCES INTERACTIVE WEB-BASED TUTORIAL FOR INTELLISCOPE<sup>SM</sup> USERS

### Self-Guided Training Modules Help Users Conduct Faster Searches, Achieve More Relevant Results, and Take Advantage of Intelliscope's Advanced Functionality

**BOSTON, August 13, 2001** – Thomson Financial/Intelligence Data today released a new Web-based tutorial for users of the company's flagship product, Intelliscope, which provides access to an extensive collection of research, insights, and analysis from the world's leading brokerage houses, investment banks, and consulting firms. The tutorial consists of a series of self-guided presentations and demonstrations, and it is intended to help users gain in-depth knowledge of Intelliscope's content offerings, develop skills to refine their searches and target their results, and explore the full potential of the product's features and information-sharing tools.

"Intelliscope is designed to be an intuitive and user-friendly product. Even with no formal training, our customers have told us they find it easy to conduct searches that produce relevant results. However, we believe our clients can derive greater benefits from Intelliscope by learning more about the many features available to them. The interactive tutorial will increase users' proficiency with the product, enabling them to learn time-saving shortcuts and obtain more finely-tuned results," says Cheryl Curran, executive vice president, Intelliscope line of business.

"The tutorial can also boost our customers' organizational effectiveness. By learning how to use features like multiple e-mail alerts and Post and Share, users can easily distribute reports enterprise-wide. Furthermore, the tutorial can free up resources within the clients' organization, as their information professionals no longer have to provide training to end-users," notes Curran. "We believe corporate users will find the tutorial to be a very valuable tool, and we expect that it will have a significant impact on the way professionals gather business intelligence."

(continued)

The tutorial is modular in design, so users may complete the entire training program—which lasts approximately 45 minutes—in one sitting, or they may choose to focus on one or more sections at a time. This flexible design is helpful for users who wish to practice what they have learned on the actual product before moving on to the next module. It is also convenient for those who have limited time or experience frequent interruptions at work, as they are able to skip or repeat sections according to their needs.

Companies that wish to learn more about Intelliscope are invited to contact Intelligence Data for a complimentary, no-obligation trial offer. In the Americas, please call (800) 654-0393 or send e-mail to [intelligence.data@tfn.com](mailto:intelligence.data@tfn.com). In Europe or Asia, please call +44-(0)20-7369-7656 or send e-mail to [id.support@tfeurope.com](mailto:id.support@tfeurope.com). Readers may also obtain more information or sign up for a product trial at [www.intelligencedata.com](http://www.intelligencedata.com).

Journalists may obtain a demo of the new Intelliscope tutorial by contacting Cindy Belliveau at (617) 856-2807 or [cindy.belliveau@tfn.com](mailto:cindy.belliveau@tfn.com).

**About Intelligence Data:**

Thomson Financial/Intelligence Data provides in-depth research and analysis on more than 37,500 public and private, U.S. and international companies across every major industry sector. The company's comprehensive databases contain over 2.5 million research reports, more than 3 million analyst notes, over 2,500 trade journals and newspapers, 43 newswires, and 200,000 company profiles. Intelligence Data's products are designed to meet the needs of corporate users who require high-value business intelligence for applications such as strategic planning, business development, competitive intelligence, mergers and acquisitions, sales and marketing, and product development. For more information, visit [www.intelligencedata.com](http://www.intelligencedata.com).

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Thomson Financial is a US\$2 billion provider of e-information and integrated work solutions to the worldwide financial community. Through the widest range of products and services in the industry, Thomson Financial helps clients in more than 70 countries make better decisions, be more productive, and achieve superior results. Thomson Financial is part of The Thomson Corporation (TSE:TOC), a leading, global e-information and solutions company with annual revenues of approximately US\$6 billion. The Corporation's common shares are listed on the Toronto and London stock exchanges. For more information on Thomson Financial, visit [www.thomsonfinancial.com](http://www.thomsonfinancial.com).